

Health and Wellness Program Assessment Plan

1. Program objective assessed: Health Content Knowledge: Students will demonstrate knowledge acquisition in multiple health content areas.	
Courses providing assessment data	Specific Assignment/Task Evaluated
HEW 204	Average of all course exams
HEW 225	Average of all course exams
2. Program objective assessed: Planning: Students will develop an implementation plan for health education and promotion.	
Courses providing assessment data	Specific Assignment/Task Evaluated
HEW 312	Health Education Workshop Lesson Plan
HEW 401	Community health program implementation plan program
3. Program objective assessed: Implementation: Students implement health education and promotion programs	
Courses providing assessment data	Specific Assignment/Task Evaluated
HEW 312	Health Education Presentation
HEW412	Community Health Promotion Presentation
4. Program objective assessed: Assessment and Evaluation - Students will conduct a needs assessment for health education and promotion and create a program evaluation plan.	
Courses providing assessment data	Specific Assignment/Task Evaluated
HEW 401	Program evaluation plan
HEW 411	Needs assessment (review of literature)
5. Program objective assessed: Professionalism - Students will explain the role of professional organizations and employ health education and promotion professional communication strategies.	
Courses providing assessment data	Specific Assignment/Task Evaluated
HEW 305	Professional Organization Fact Sheet
HEW 412	Resume'
HEW312	Health Information Brochure